Ministry of Electronics & Information Technology  
Celebration of “Azadi Ka Digital Mahotsav”  
(29th November, 2021 - 5th December, 2021)

Event: Digital Payments Utsav  
Date: 5th December, 2021  
Time: 11:00 AM- 12:45PM (followed by Lunch)  
Venue: Stein Auditorium, India Habitat Centre (IHC)

DIGITAL PAYMENTSUTSAV  
(TENTATIVE PROGRAMME)

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| 09:00 AM     | • Registration  
               • Tea and B2B Networking(09:30 AM - 10:00AM)                      |
| 10:00 AM     | • Seating inside Stein Auditorium (10:00 AM)  
               • AV on Digital Payment Stories (10:00 AM - 10:15 AM)  
               • Presentation by Start-ups (10:15 AM - 10:45 AM)  
               • AV on Digital Payment Stories (10:45 AM - 10:50 AM)  
               • AV on Digital Payments Sandesh Yatra (10:50 AM - 10:55 AM)  
               • Announcements by Anchor (10:55 AM - 11:00 AM)               |
| Main Event   |                                                                      |
| 11:00 AM -11:02 AM | Arrival/ Welcome of Hon’ble MoS and Hon’ble MEIT (at Porch)         |
| 11:02 AM -11:05 AM | • Lighting of Lamp (at Foyer)  
               • Unveiling of DIGIDHAN Mission Logo (at Foyer)                   |
| 11:05 AM - 11:08 AM | Opening Remarks by Economic Adviser, MeitY                        |
| 11:08 AM -11:13 AM | AV on Journey of Digital Payments                                  |
| 11:13 AM -11:18 AM | Digital Payment Show: Nukkad Naatak                                |
| 11:18 AM -11:23 AM | Context Setting Address by Additional Secretary, MeitY             |
| 11:23 AM -11:30 AM | Special Address by Secretary, MeitY                                |
| 11:30 AM -11:35 AM | • AV on awareness campaign plays  
               • Launch of awareness campaign and digital payment anthem  
               • Video messages of prominent personalities on digital payment |
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| 11:35 AM - 11:50 AM | **Launch of Innovative Digital Payments Products**  
- **Rupay Credit cards**  
  ▪ Special Address by Secretary, Post for launch of IPPB-PNB RuPay Credit Card  
  ▪ Kotak Veer RuPay Credit Card  
  ▪ Yes Bank - Prosperity Rewards RuPay Credit Card  
  ▪ ICICI Bank - Coral RuPay Credit Card  
  ▪ Indian Bank - Commercial RuPay Credit Card  
  ▪ Indian Overseas Bank - Select RuPay Credit Card  
  ▪ City Union Bank - Platinum RuPay Credit Card  
  ▪ Bank of Maharashtra - Platinum RuPay Credit Card  
- **Wearables**  
- **Union Bank of India SOFTPOS** |
| 11:50 AM - 11:55 AM | **Felicitation of PM SVANidhi Aggregator Partners** (Paytm, PhonePe, BharatPe, Aceware) for onboarding of Street Vendors to digital payment modes  
- **Felicitation of Centre for Digital Financial Inclusion (CDFI)** |
| 11:55 AM - 12:15 PM | **DIGIDHAN Awards 2019-20** (23 awards)  
**DIGIDHAN Awards 2020-21** (23 awards) |
| 12:15 PM - 12:25PM | **Strategic Address by Shri Rajeev Chandrasekhar, Hon’ble Minister of State, MeitY** |
| 12:25 PM - 12:35PM | **Keynote Address by Shri Ashwini Vaishnaw, Hon’ble Minister, MeitY** |
| 12:35PM - 12:36PM | **Vote of Thanks by Economic Adviser, MeitY** |
| 12:36 PM - 12:41PM | **Visit of Ministers to Art & Culture Arena in Stein Hub Lawn (Outdoor)**  
- **Artwork on digital payment** (Dhol with verses on digital payment, Flower Rangoli, Speed Painter, Puppetry - all on digital payment)  
- **Flash Mob** (volunteers - MeitY Employees, College & School Students) on Digital Payment Anthem  
- **Digital Payment Expo** (Public and Private Sector Banks, Fintechs, Start-ups) |
| 12:41 PM - 12:45 PM | **‘Flag off’ of Digital Payments Sandesh Yatra**  
- Presentation of Memento and Certificate to Flash mob volunteers and Group Photographs |
| 12:45 PM onwards | **Lunch** |

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